Multi-Family Office Support

Being the stewards of your family's wealth is an extremely important responsibility that often requires a significant amount of time and an extensive array of financial and management acumen. For some families, the details related to managing the family's accumulated wealth has grown to be an overwhelming responsibility – a responsibility that takes time and attention away from other business, personal, or philanthropic endeavors.

Giving you the freedom to enjoy more time with your family

Approach

The wealthiest families often have family offices of their own with a complete staff to handle accounting, tax, wealth management, and governance functions for the family. However, the cost involved and, in some instances, the expertise needed creates a challenge for many other families.

Now, families have another option – a name that's been known and trusted for more than 60 years – KraftCPAs.

Together with our wholly owned subsidiary, **Kraft Asset Management, LLC (KAM)**, KraftCPAs can provide an outsourced solution that's flexible, affordable, and focused on your family's needs. There is no "one size fits all" approach to our family wealth services. We design a blend of services that is tailored to match the specific needs of each particular family.

Experience

At KraftCPAs, we've been the trusted advisors for many of Nashville's high-net-worth families and family-owned businesses for several generations.

Through the decades, we've learned how family dynamics can affect financial management decisions as well as how our firm, as an experienced, unbiased third party, can help resolve many of the complex issues families face.

In addition to our 200 team members who have experience in accounting, tax, financial planning, and wealth management, we have long-standing relationships with professional advisors such as estate attorneys, valuation experts, real estate professionals, and insurance advisors who we can call on to become part of your overall family management team.

KraftCPAs PLLC
and Affiliates

Family Wealth Services

CONTACT
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William Braddy


Amy Thompson

KraftCPAs and Affiliates PLLC

Benefits Of Outsourcing

Kraft provides the best of both worlds – national and international resources typical of a "Big 4" accounting firm, along with the personal service, flexibility, and fee structure of a local firm.

Expertise

The range of services and depth of expertise available through Kraft and its 200 employees far exceeds what one or two in-house employees could provide for the family.

Cost Savings

Because we can replace a variety of individual providers, outsourcing to Kraft can provide cost-savings for the family and increase the ease of doing business.

Quality

As a certified public accounting firm, we adhere to the highest standards of quality control, client privacy and confidentiality. We are our clients' trusted advisors.

Client Focused

KAM is a registered investment advisor, so we have a fiduciary responsibility to act in the best interest of our clients. At KAM, "putting clients first" is not a catchy tagline.

Multi-Family Office Services

- Strategic wealth management
- Investment planning
    - Portfolio design
    - Data aggregation
    - Performance monitoring/reporting
    - Periodic rebalancing
- Cash flow management
- Tax planning & compliance
- Estate planning
- Retirement planning
- Gift tax planning
- Accounting & reporting**
    - Bookkeeping/bill paying
    - Household payroll
    - Financial statements
- Electronic document storage & management
- Family governance
- Risk management
- Charitable giving planning and management
- Coordination of family's team of professional advisors

*Kraft Asset Management, LLC is a wholly owned subsidiary of KraftCPAs PLLC.
**Accounting services provided by KraftCPAs PLLC.